



YouTubeTM
My Business

CHEAT SHEET



The ultimate Guide to grow your
You Tube Channel income fast with
proven techniques and foolproof strategies!



✚ Major YouTube Trends and Algorithm Changes for the Future

- It's not about the channel anymore
- You need a more long-term strategy now
- You can now look at your impressions vs. click-through data
- Audience retention needs to be a major emphasis
- Have lots of crossovers that complement each other
- You may want to translate videos
- Storytelling could be very important to growth in the future

✚ Steps on how to make money on YouTube

- Step 1: Setup and build your YouTube channel
- Step 2: Add content
- Step 3: Build an audience
- Step 4: Monetize your videos
- Step 5: Get at least 4,000 watch hours to start earning money
- Step 6: Set up Google AdSense
- Step 7: Check your analytics
- Step 8: Market your videos elsewhere
- Step 9: Become a YouTube partner
- Step 10: Increase your YouTube revenue with affiliate marketing

✚ How to get more views on YouTube?

- Create quality content to get views
- Utilize search engine optimization on YouTube
- Take advantage of YouTube's platform

✚ How to get verified on YouTube?

- Go to <https://support.google.com/youtube/answer/3046484?hl=en> to get verified on YouTube
- If you meet the eligibility requirements, you can click on the 'Contact flow' link.
- Click 'Email Support' and fill out the following form.
- Select 'YES' under 'Is this request for a verification badge?' and submit the form.
- That verification badge will help you stand out in the sea of YouTube content. With 400 hours of videos published every minute, the extra leverage truly helps.



✚ **YouTube Marketing Tips To Go Viral With Your Channel**

- Choose Your Keywords Wisely
- On-page Optimizations
- Select Eye-Catching Thumbnails
- i-Card & End-Screen Annotations
- Change Your Upload Frequency

✚ **How to become a successful Youtuber?**

- Research On Niche & Competitors
- Start a Vlog
- Adhere To Unique Concept & Define Channel's Existence
- Target Your Audience
- 2 Months Promotion (2 videos)
- Achieve M-Monetization Threshold Of 4k Hours Of Watch-Time & 1000 Subscribers Within 12 months

✚ **Modern YouTube SEO Tactics**

- Search for video keywords in autocomplete
- Learn the keyword's competition
- Create your YouTube video with precision
- Upload the YouTube video with a keyword as the file name and create a keyword rich tile
- Write a long description with keywords, timestamps, and links
- Tags for YouTube Video
- Design a good custom thumbnail
- Upload a transcript
- Add a location to your YouTube video (local SEO)
- Create a blog targeting the same keyword
- Respond to all comments
- Promote your YouTube Video



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